

Millennium bcp Microcredit recognized in the Microfinance Recognition Awards

The Millennium bcp Microcredit operation won the MicroFinance Recognition Awards, in the category Commitment to social and financial transparency. This award recognizes organizations that provide financial services to the most disadvantaged populations, in an innovative way, demonstrating vision, social conscience and commitment to sustainable development.

The quality of the service provided, based on deep and continuous relationship between the Millennium bcp Project Manager and the Entrepreneur, was a relevant factor in the prize awarding decision. The nature of social responsibility, of the Microcredit operation, which it is reflected into the focus in the reality and Customer's needs, gathered consensus as to its relevance within the current European context.

