

## Millennium bcp is the “Consumer Choice” 2012 in Banking

Millennium bcp was awarded in the category "Banks 2012" by CONSUMERCHOICE - Assessment Centre of Consumer Satisfaction - with outstanding results in the attributes: “Personal assistance”, "Pricing of products and services" and "Terms and conditions”.

The study<sup>1</sup> aims to disclose the companies and the products with a high degree of satisfaction and acceptability among consumers, helping in the decision process when they are buying.



(1) The information was collected under the responsibility of the Marktest, procedures monitored by ACOP - Consumers ' Association of Portugal and the data audited by APCER - Portuguese Certification Association.